

BROADCAST ORDER

DATE 14 September, 1971 PAGE 1 OF 1

9/14/71

11/9/71
3/4 7/8 9/9

Campus Media Inc 165 West 46 Street New York 10036 NY Area 212 245-0950

TO: Station Manager
WTBS Radio
3 Ames Street
Cambridge, Massachusetts 02142

KEY TO SYMBOLS:

A - 0:60 SEC SPOT, B - 0:30 SEC SPOT,
C - 10 SEC SPOT, F - 5 MIN PROGRAM
G - 10 MIN PROGRAM, H - 15 MIN PROGRAM
K - 1 HOUR PROGRAM, M - OTHER

ACCOUNT BUDWEISER MALT LIQUOR

ACCOUNT NUMBER 971-05-02

TOTAL NUMBER OF SPOTS 35 60-sec. 65 30-sec spots total															COMMENCEMENT DATE 9/19/71										EXPIRATION DATE 11/21/71										MONTHLY BILLING TOTAL
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31				
JAN																																			
FEB																																			
MAR																																			
APR																																			
MAY																																			
JUN																																			
JUL																																			
AUG																																			
SEP																			2A 3B	1A 3B	2A 3B	1A 2B	1A 2B												
OCT			2A 3B	1A 3B	2A 3B	1A 2B	1A 2B										2A 3B	1A 3B	2A 3B	1A 2B	1A 2B										2A 3B				
NOV	1A 3B	2A 3B	1A 2B	1A 2B										2A 3B	1A 3B	2A 3B	1A 2B	1A 2B																	
DEC																																			

7A
13B
16A
29B
12A
23B

BILLING INSTRUCTIONS:

Bill at your Spot Rate according to your Campus Media Billing Guide. Monthly billing totals represent the number of Spots which should be billed to Campus Media after each month of broadcasting (separate invoices for all accounts must be mailed with notarized affidavits of performance by the tenth of the month following broadcast.)

SPECIAL BROADCAST INSTRUCTIONS:

Spots to come directly from D'Arcy Advertising.

PLEASE AFFIDAVIT ON THIS ACCOUNT MONTHLY

Any question please call Jeff Fannon KNE IMMEDIATELY

RECEIVED SEP 23 1971

AD
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RECEIVED 2003 JUL 11